



Analyse de la valeur Canada
Value Analysis Canada

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A Presentation Session By VALUE ANALYSIS CANADA

CLOSING THE PERFORMANCE GAP WITH VALUE MANAGEMENT

DATE MONDAY, JUNE 24, 2019

TIME 300 pm - 430 pm

VENUE Chamber Boardroom, 364 York Street #200, Fredericton

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PRESENTERS AMIN SARANG PhD, DBA, PEng, VMA



Amin Sarang has a PhD of Civil Engineering of Sharif University of Technology and DBA of Tehran University as well as frequent research visitor at UBC. He holds MOD I & II and VMA certificates from SAVE-International. Moreover, he has professional licence of APENB.

Amin has around 10 Yrs extensive experiences in promoting Value Engineering & Value Planning in his home country by educating and training of more than 2000 professional experts especially in municipality of Tehran, ministry of road and urban planning, metro lines, water, energy & environment management sectors, in cross country. Also he is leading many value engineering workshops to optimize and increase value index of mega projects. Since its implementation of Value Engineering method has achieved implemented savings almost \$600 Million. Amin is now principal of Smart Phase One (SPO) Corp., and focusing on initial phase of civil projects since he thinks the most failure of any big projects happen in initial phase rather other life cycle phases and VE can help the client and all stakeholders to prevent this issue.

Amin lives in Fredericton, NB, with his wife and daughter and would like to promote VE in Maritime Zone extensively in 2019.

LUCIE PARROT eng., M.eng., CVS-Life, FSAVE



Mrs. Parrot is an industrial engineer. Since 1991, she is involved in optimization projects, using the value methodology. She has worked before in the aerospace and IT sectors.

As a Value Engineering consultant, Mrs. Parrot has helped numerous clients increase the value of their projects, products, processes and services, either by reducing the costs and/or increasing the performance and the needs satisfaction. This approach has been used successfully at small and large enterprises, public or private.

She implements the methodology in the development of new innovative products. But she also applies Value Engineering to construction projects of major infrastructures and on government services and capital investments projects.

Mrs. Parrot has facilitated over 300 workshops. She is a certified value specialist and a Fellow of the Society of American Value Engineers (SAVE International) and has held many positions on the board of directors of Value Analysis Canada, which gave her in 2003 an award for her outstanding contribution to the methodology.

MUSHTAQ RABBI RPP, MCIP, CVS®



Mushtaq Rabbi is an architect, a Registered Professional Planner (RPP) and a Certified Value Specialist (CVS). He has over twenty years of experience in both private and public sectors in planning and designing projects. Mushtaq has been with the City of Calgary since 2005. Prior to Calgary he had worked as an urban planner with various municipalities. At present, he is working with Corporate Analytics and Innovation as Project Management Consultant. Since 2009 he has administered and lead over 30 VA studies on large infrastructure projects of the City of Calgary. The outcome of these studies resulted in The City's administration to mandate VM for programs or projects above a certain threshold. In addition, he has hosted numerous VA training sessions and VA presentations for City's program and project managers. In 2012, he was the conference coordinator of the first Value Management conference in Western Canada in Calgary, Alberta. As a Director of the Board he is involved in promoting Value Methodology in the West and applying the same for the City of Calgary infrastructure programs and projects.