

Canadian Society of Value Analysis

SPECIAL
COMMUNIQUÉ

All roads lead to the Marriott Château Champlain

The Marriott Château Champlain, recognized by Héritage Montréal as a unique venue, is a beacon of outstanding hospitality. An imposing building of 36 floors, it stands out in the very heart of the metropolis. The hotel facilities for our conference will be the salons Maisonneuve on the top floor, with superb views of Montréal. A block of rooms will be reserved for the attendees.

YOU DON'T WANT TO MISS the gala evening where our annual awards will be handed out to recipients chosen by their peers. **This year, for the first time, the Nathalie-Provost award will be presented to a woman who has had an exemplary career in value engineering.** The pleasure of celebration will be amplified by the unique ambiance of the one-of-a-kind CaP-Conc' theatre where both the full cocktail and the gala dinner will take place. **All this with live Jazz!** The CSVA is coming of age, we have to celebrate!

The **2010 CONFERENCE** will bring together representatives from government and industry as well as practitioners, with the goal of demonstrating the use of value engineering/analysis.

Montréal 2010 Economic Recovery: Decision Making with Value Engineering!

Preliminary programme

Many speakers have confirmed their attendance at the conference. Among others:

Construction

- Tony Huxley will speak about standardisation in the estimation of road construction projects.
- Charles Aboukhaled from Macogep, cost consultant, will present the results of a VE session on an important project
- The STL (Laval transit authority) will speak about its latest experience with VE

Product development

- Mr Gaétan Jetté from Sécurité GMR will talk about the results obtained in optimising a new protection system for docks and doors.
- Mr Daniel Blanchette from dBCom will present his vision of the notion of value in products.
- McGill University and UQAM will present its VE projects conducted jointly with various companies.
- Industrial designers will discuss needs analysis and functional analysis.

Government projects and/or human aspects

- Mrs Lucie Parrot from Nguyen-Parrot will discuss how to implement a VE program in a company.
- Alberta Infrastructures will present its programme for the construction of schools and other buildings.
- Mrs Gabriella Gal from Hungaria will talk about VA projects from the banking, energy, legislative and non profit sectors.

This year, the Canadian Society of Value Analysis will hold its annual conference in Montréal, on November 15th and 16th 2010.

November 15th morning sessions will be dedicated to discussions and presentations which will go deeper into the subjects of innovation and value engineering. A round table on challenges encountered in VE sessions and how to survive them will take place with some practitioners presenting their adventures.

The afternoon sessions will see McGill students present the results of VE projects that they developed jointly with companies. In parallel, there will be other presentations concerning VE experiences!

November 16th will be a kaleidoscope of short presentations which will demonstrate the flexibility of the VE process! VE in all its forms: standard, intuitive, controversial, appreciated or not.

On the evening of November 15th, there will be a gala dinner with the awards presentation that you will not want to miss. A dream decor, a joyous event, an excellent networking opportunity. To be experienced!

