



Rakesh Shreewastav, P.Eng., AVS, FEC
Director of Promotion

N	Items / Description Period	Outcome / Future Outcome	Remarks
1	<p>Conference Board of Canada Business Innovations Summit</p> <p>DATE: February 2013</p> <ul style="list-style-type: none">• Moderated a panel involving speaker with previous VE background• Attended other sessions at the conference and networking with keynote speakers and panel speakers	<ul style="list-style-type: none">• CSVA was mentioned in their communications flyer, agenda• More awareness re CSVA mission and goals	<p>Other board member also attended the event</p>
2	<p>Promotion Event at Queens Park (QP - Ontario Legislature). Ongoing work</p> <p>DATE: TBD</p> <p>Work Period: June – September 2013</p> <ul style="list-style-type: none">• Work on gathering info related to future promotion event at QP.• Similar to PEO Annual Event	<ul style="list-style-type: none">• More awareness of CSVA mission and goals• Awareness within Ontario Law makers for future policy related outcome	<p>Work ongoing – report back in coming months</p>

3	<p>Ontario Ministry of Research and Innovation (MRI)</p> <p>DATE: June – September 2013</p> <ul style="list-style-type: none"> • Informal discussion with the Minister (Hon Reza Moridi) re CSVA mission and goals • Meeting with MRI policy advisor at their request for a briefing related to the future meeting with the Minister 	<ul style="list-style-type: none"> • Make the Ministry aware about VE success in Ontario • Potential Engagement of CSVA in future policy discussions 	<p>Meeting with the Minister – TBD</p> <p>Follow up in coming months</p>
4.	<p>SAVE Greater Michigan Chapter Events and Board Meeting</p> <p>DATE: January – November 2013</p> <ul style="list-style-type: none"> • Promotion related to CSVA upcoming events 	<ul style="list-style-type: none"> • Awareness re CSVA events ie conferences among GMC and SAVE Executives • Lessons learned from SAVE events 	Ongoing
5.	Board Members attended several conferences	<ul style="list-style-type: none"> • Networking, making awareness re CSVA initiatives 	Several conferences ie SAVE, AUMA etc
6.	<p>New CSVA Booth / Display</p> <p>DATE: July – November 2013</p>	<ul style="list-style-type: none"> • Promotion initiatives for conferences and presentation 	Order complete Display to be delivered in coming weeks
7.	<p>CSV A Business Cards</p> <p>DATE: March – May 2013</p>	<ul style="list-style-type: none"> • Promotion / networking 	<p>Some board members took advantage of this initiatives</p> <p>Ongoing – going forward</p>